



GRETCHEN GALES

Writer and Educational Professional

PERSONAL BACKGROUND

Highly skilled, multi-faceted writer and educational professional. Secondary English teacher with four years of experience with Virginia state certification. Executive editor for Quail Bell Magazine. Six years of freelance writing experience, including copywriting, SEO content, PR, and much more. Looking for opportunities to do what I love most: making a significant difference in people's lives.

ACHIEVEMENTS

-Published writing and art in more than 40 publications.

-Interviewed or featured by Her Campus, Dear English Major, and VCU Alumni.

-Co-edited *Her Plumage*, a print anthology of women's writings.

SKILLS

- Writing •Editing •Teaching •Copywriting
- Transcription •WordPress •Proofreading
- Classroom Management •Research •Blogging
- Communications •Community Outreach
- Microsoft Word •PowerPoint •Excel
- Data Entry •Public Speaking •Publications
- Data Analysis •Social Media •Mentoring
- Storytelling •SEO •Content Marketing

GET IN TOUCH WITH ME

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English Teacher

Hanover County Public Schools | October 2018 - Present

I teach students of various levels to further develop their writing, grammatical, and critical thinking skills via individual and group sessions. I plan, prepare, and deliver lessons that are innovative and engaging to students while also meeting state criteria. I assess student work and provide constructive feedback for improvement, collecting and sharing data with other teachers in the building. I provide an encouraging and safe learning environment for students. I also regularly attend professional development workshops and conferences to improve my craft.

Freelance Writer and Editor

Self-Employed | January 2015 - Present

I have taken on hundreds of pieces of copywriting and content writing for a variety of clients, including The New York Film Academy, Minuteman Press, projects of the San Francisco Globe, Car Story, Express Writers, MGID, Gr0, Café Media, and others. Also experienced in keyword research and SEO strategies. My freelance journalistic writing has appeared in Next Avenue (PBS), Bustle, The Huffington Post, Learning for Justice, Rooted in Rights and other publications and routinely perform well with social media traction and feedback, often being chosen as featured stories.

Executive Editor

Quail Bell Magazine | January 2015- Present

I focus on the vision and direction of the publication while managing and improving our readers' experience. I shepherd stories from hundreds of submissions into published pieces and promote content on various platforms of social media. I lead editors and contributors in creating new written, visual, and audio content with curated themes while also contributing my own content to the site. I have edited over 1,000 pieces for the site and also create and edit special print projects for our press.

EDUCATION

Virginia Commonwealth University

Master of Teaching English (2018), Bachelor of Arts in English (2016)

- Additionally majored in history and minored in creative writing.

- Dean's List (Fall 2013-Fall 2015 Semesters; Fall 2016, 3.7 cumulative GPA).

- Phi Kappa Phi and Phi Eta Sigma Honor Society Member.

- Recipient of several scholarships, including the E. Allen Brown, William E. Blake, and Virginia Credit Union scholarships.

- English Department Awards Undergraduate Fiction Honorable Mention and the 2014-2015 English Department nominee for the Board of Visitor's award.